

Case Study



STATS

300
miles of installed
fiber and copper
cabling

15 million
square footage
of facilities with
Staley-installed
cabling

over
400
APs installed or
serviced



QUALITY CONTROL & TRAINING

BACKGROUND

Kellogg Company is one of the world's leading and iconic food production companies. It is critical for Kellogg's to have a sound infrastructure in order to maintain a competitive edge. When it came time to update the wireless networks in production and distribution facilities, Kellogg's searched for dependable, reputable technology deployment partners.

CHALLENGE

Kellogg's needed a company that was not only capable of providing a reliable network infrastructure installation, but also one that could abide by high sanitation and food safety standards in accordance with federal regulations. Controlling potential health and quality risks to food during cabling installation was of great concern. To execute this project, the partner needed to have robust internal training capabilities that would facilitate strict adherence to Kellogg's rigid quality control requirements.



SOLUTION AND RESULTS

Staley's turnkey approach gave Kellogg's the assurance in our experienced project managers and highly-trained technicians. Our project managers specially trained technicians on food safety and sanitation guidelines. Further, our quality assurance and reporting process continues to provide Kellogg's with confidence in selecting Staley as its installation partner. To date, we have installed almost 300 miles of fiber and copper cabling throughout facilities, totaling 15 million sq. feet. The new single-mode fiber optic cabling and new multi-channel wireless networking equipment greatly increased Kellogg's data bandwidth capabilities and transmission speeds.

Staley's ability to train technicians to follow specific food manufacturing regulations enabled Kellogg's to safely complete a national wireless rollout, increasing bandwidth capabilities and transmission speeds.



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