Case Study





STATS

300

miles of installed fiber and copper cabling

15 million

square footage of facilities with Staley-installed cabling

over

400

APs installed or serviced

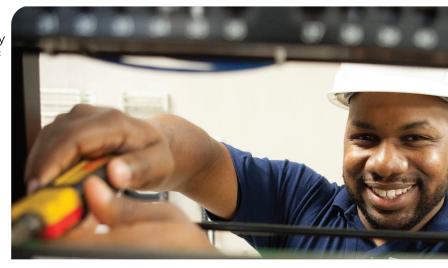


BACKGROUND

Kellogg Company is one of the world's leading and iconic food production companies. It is critical for Kellogg's to have a sound infrastructure in order to maintain a competitive edge. When it came time to update the wireless networks in production and distribution facilities, Kellogg's searched for dependable, reputable technology deployment partners.

CHALLENGE

Kellogg's needed a company that was not only capable of providing a reliable network infrastructure installation, but also one that could abide by high sanitation and food safety standards in accordance with federal regulations. Controlling potential health and quality risks to food during cabling installation was of great concern. To execute this



project, the partner needed to have robust internal training capabilities that would facilitate strict adherence to Kellogg's rigid quality control requirements.

SOLUTION AND RESULTS

Staley's turnkey approach gave Kellogg's the assurance in our experienced project managers and highly-trained technicians. Our project managers specially trained technicians on food safety and sanitation guidelines. Further, our quality assurance and reporting process continues to provide Kellogg's with confidence in selecting Staley as its installation partner. To date, we have installed almost 300 miles of fiber and copper cabling throughout

facilitates, totaling 15 million sq. feet. The new single- mode fiber optic cabling and new multi-channel wireless networking equipment greatly increased Kellogg's data bandwidth capabilities and transmission speeds.

Staley's ability to train technicians to follow specific food manufacturing regulations enabled Kellogg's to safely complete a national wireless rollout, increasing bandwidth capabiltiies and transmission speeds.

